

The Cornish are coming!

LOOE, CORNWALL 1st -7th September 2008
A weeklong celebration of Cornish history, culture and traditions
Cornish people from around the world will be descending on Looe this summer with the 3rd Dehwelans Festival. The Festival co-incides with the annual Cornish Bardic gathering of the Cornish Gorseth.

Although you don't have to be Cornish to join in the celebrations!

- Cornish Family history
- Food, drink and local produce
- Music, dance & entertainment
- Fishing, boating and sailing



MARKETING OPPORTUNITIES RATE CARD

WEBSITE

www.dehwelanskernow.com

A dynamic web site filled with information about the festival itself, local attractions, where to eat, places to visit, things to buy, where to stay, local services, transport links, photographic gallery, Gorseth Bardic ceremony and more.

Promote your business for £35 per annum 150 words plus logo and picture

SOUVENIR PROGRAMME

A5 format mainly full colour programme on good quality 150gsm satin art paper with articles on Cornish history, recipes and programme of events. Promote your products and services to a worldwide market interested in all things Cornish.

3000 print run approx 48pages

Full page full colour	£360.00
Half page colour	£200.00
Quarter page colour	£120.00

Full page mono	£300.00
Half page mono	£160.00
Quarter page mono	£90.00
Eighth page mono	£50.00

LEAFLETS

Weekly ticket holders will receive a goodie bag. Include your promotional literature.

300 bags	£50.00
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MAJOR EVENT SPONSORSHIP

Associate your product or service with an event in the 300 capacity performance marquee and other venues in the heart of Looe. Events include; rock music concerts, Cornish music, gala variety performance, film shows, dance shows, a Noze Looan, Cornish Troyl, food tastings and musical dramas.

Display banners in venue, market stall next to marquee, inclusion in souvenir programme, web site presence and your name or logo in all press releases and newsletters.

From £500

MARKET STALLS

A range of venues around the beautiful seaside port of Looe Call for rates.

Contact Edwina Arkell Festival co-ordinator The Haven, Barbican Hill, Looe, Cornwall PL13 1BQ
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